



“THE POWER OF THE VILLAGE”

FEBRUARY

2024

SPONSORSHIP PACKET

Website: www.bmaac.org

Email: info@bmaac.org



OUR STORY

The purpose of the conference

“African Americans enrolled in bachelor’s degree programs at four-year institutions graduate at the lowest rates of all other racial and ethnic groups, according to data from the U.S. Department of Education. Specifically, they lag 12.6 percent behind Hispanics and 22.3 percent behind whites; Asians have the highest graduation rate at 71.2 percent. The study looked at the six-year graduation rates of students in four cohorts. Across each group of undergraduates, the six-year graduation rate for black male students attending public colleges and universities was 35 percent, compared with 46 percent for Latino and 59 percent for white male students.”



- Changing the Narrative for Men of Color in Higher Education by Lisa McBride

The Black Male Academic Achievement Conference (BMAAC) seeks to improve outcomes for Black Males in Higher Education through networking, development, shared resources and strategies. The BMAAC is about strengthening and building communities of Black Males pursuing Higher Education and those who serve them at the many colleges and universities across the NW region. Our attendees will be:

- Inspired by our dynamic keynote speakers
- Educated by workshop presenters
- Empowered by being connected to a community striving for the same common goal-Success!



We chose the word “Black” to be inclusive of all who identify as “Black” including African American, Afro Latino, Caribbean, African, and more. Though we have a targeted focus on Black Males our conference is inclusive, and all are welcomed.

Who will attend the Conference?

- College Students from across Washington State and the Great Northwest Region
- Faculty and Staff from 2 year and 4 year institutions
- Professionals from across Washington State

“The Urgency of Now” BMAAC conference is offering college and university staff and faculty around the state of Washington and beyond the opportunity to learn best practices from faculty and administrators who challenge the status quo in the service of black male students. Additionally, students will gain skills for academic success in our student workshop. Closing the conference out is a dynamic keynote speaker, who will elevate and challenge those in attendance.

In Addition:

- Market your product or service to attendees
- Increase visibility and name recognition with a new audience
- Reach a prime demographic who has strong buying power
- Meet and serve the community in causes that are important to us all





SPONSORSHIP OPPORTUNITY

Premier Sponsor \$20,000 (qty 1)

- Logo placement in prime location during all general sessions
- Keynote Sponsor (your organization will be listed as the sponsor of one of our 2 Keynote Sessions)
- Sponsor Welcome Address (5-7-minute speaking spot prior to a breakfast, lunch, or dinner keynote session)
- Company/organization branding on event lanyards
- Opportunity to present a Breakout Session
- Provide products or brochure for Conference Swag Bags
- 10 complimentary conference registrations
- Full-page back cover, 4-color ad in conference program
- Company profile, logo, and contact information in conference program
- Logo gets top billing on conference signage, event promotions, event wear and event website
- Organization profile included in pre-event social media promotions
- 6ft skirted table with 2 chairs in the exhibit hall

Platinum Sponsor \$15,000 (qty 2)

- Keynote Sponsor (your organization will be listed as the sponsor of one of our 2 Keynote General Sessions)
- 5 complimentary conference registrations
- Half-page, 4-color ad in conference program
- Company logo in conference program
- Logo on conference signage, event promotions, and event website
- Organization profile included in pre-event social media promotions
- 6ft skirted table with 2 chairs in the exhibit hall

Gold Sponsor \$10,000

- 2 complimentary conference registrations
- Quarter-page, 4-color ad in conference program
- Company logo in conference program
- Logo on conference signage, event promotions, and event website
- Organization profile included in pre-event social media promotions
- 6ft skirted table with 2 chairs in the exhibit hall

Silver \$5,000

- 6ft skirted table in the exhibit hall
- One complimentary registration to conference
- Logo on conference signage and event website
- Organization listed in conference program and event website

Patron \$1000

- Organization listed on conference signage and event website
- Organization listed in conference program



SPONSORSHIP CONFIRMATION FORM

Prefix: _____ **First Name:** _____ **Last Name:** _____ **Suffix:** _____

Company : _____ **Title:** _____

Address: _____ **Suite/Bldg** _____

City: _____ **State:** _____ **Zip Code:** _____

E-Mail: _____ **Phone:** _____

Sponsorship Level:

- \$20,000 Premier Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$1000 Patron Sponsor
- Other Amount:

Payment Method:

- Check Included
- Please Invoice (All payments must be received prior to the event)
- Visa, MasterCard, American Express (Credit/Debit Card)
- On-line payment at bmaac.org/sponsors.html (Credit/Debit Card)

Checks can be made payable to: LAUNCH Student Success
P.O. Box 112189, Tacoma, WA 98411

Card #: _____ **Expiration Date:** _____ **CVV:** _____

Name on Card: _____ **Today's Date:** _____

Signature: _____

Comments: