

BLACK MALE ACADEMIC ACHIEVEMENT CONFERENCE

2027 SPONSORSHIP GUIDE

Invest in Black male academic achievement.
Strengthen the future of higher education.

PURPOSE AND COMMUNITY

A Conference Built for Black Male Success

The Black Male Academic Achievement Conference (BMAAC) brings together students, educators, and community professionals to advance persistence, leadership, and degree completion for Black men in higher education.

Through meaningful connection, practical learning, and shared strategies, BMAAC helps attendees build the relationships, confidence, and tools they need to thrive. We use the word Black inclusively to recognize people who identify as African American, Afro-Latino, Caribbean, African, and across the broader African diaspora. Although the conference centers Black male achievement, all who support this mission are welcome.



A regional community of learning, leadership, and belonging

Connecting students and the people who serve them across the Northwest

01

WHO ATTENDS

- College Students
- College Faculty and Staff
- K-12 Faculty and Staff
- Community and Industry Professionals
- From every state in the PNW, plus CA, MO, KS, and MI

02

WHAT THEY EXPERIENCE

- Dynamic keynote speakers
- Practical workshops
- Connection across campuses and communities

03

WHY SPONSORS MATTER

- Expand access
- Amplify promising practices
- Invest in the next generation of Black leaders

VISIBILITY + ACCESS + ENGAGEMENT

Why Partnership Matters

BMAAC gives partners more than logo exposure. Each partnership combines organizational visibility with measurable student access and year-round educational impact.

ACCESS

Reduce barriers to participation and bring more students into the room.

LEADERSHIP

Support student confidence, leadership development, and connection.

WORKFORCE

Strengthen career pathways, professional networks, and regional talent development.

IMPACT

Extend learning beyond one conference through year-round engagement and follow-up.

A PARTNERSHIP MODEL BUILT AROUND VALUE AND IMPACT

1 VISIBILITY

Conference recognition, program advertising, website placement, social media, exhibit presence, and selected general-session recognition.

2 STUDENT ACCESS

Sponsored student registrations may be designated to an eligible school or organization, or distributed by BMAAC through its access initiatives.

3 YEAR-ROUND ENGAGEMENT

Virtual learning roundtables, post-event impact reporting, and opportunities to stay connected beyond the conference.

STUDENT ACCESS + YEAR-ROUND LEARNING

Impact Beyond the Conference

BMAAC Student Access Program

Student access is built into the sponsorship model. Sponsors may choose an eligible school, college, or community-based organization to receive their sponsored registrations, or allow BMAAC to place the seats where they can have the greatest impact.

HIGH SCHOOL ACCESS

Blocks of complimentary registrations may support graduating seniors at partner high schools in Pierce County and throughout the region.

COLLEGE ACCESS

Sponsored seats can help colleges bring students alongside faculty, staff, mentors, and student-support professionals.

SPONSOR-DESIGNATED COHORTS

Sponsors may request that their student seats support a specific eligible school or organization, subject to BMAAC approval and availability.

BMAAC On the Rise Learning Series

Virtual roundtables extend the conference mission throughout the year. Sessions may serve college staff, K-12 educators, college students, high school students, or cross-sector audiences depending on the topic.

- Student persistence and retention
- High school-to-college transition
- Mentoring, belonging, and leadership
- Career readiness and college-to-career pathways



Roundtable sponsors receive presenting recognition, opening acknowledgment, promotional visibility, and an impact summary.

CHOOSE YOUR PARTNERSHIP

Sponsorship at a Glance

Select the investment level that best matches your visibility goals, desired engagement, and commitment to expanding student access.

LEVEL	INVESTMENT	PROFESSIONAL SEATS	SPONSORED STUDENT SEATS	SIGNATURE VALUE
Premier Sponsor	**$20,000**	10	20	Top branding, keynote recognition, welcome remarks, virtual roundtable, and impact report
Platinum Sponsor	**$15,000**	8	15	Prominent branding, keynote recognition, virtual roundtable, and impact report
Gold Sponsor	**$10,000**	6	10	Featured branding, exhibit and program advertising, social feature, and impact report
Silver Sponsor	**$5,000**	3	5	Logo, exhibit, program recognition, student-access recognition, and impact report
Access Partner	**$2,500**	2	2-4	Website and program recognition with designated or BMAAC-placed student seats
Community Partner	**$1,000**	-	-	Website and program recognition as a community supporter
Supporting Partner	**$500-$750**	-	-	Name recognition for small businesses, community partners, and returning donors

Student access: Sponsored registrations may be designated to an eligible school or community organization, or distributed by BMAAC. Sponsor dollars may also support complimentary student seats tied to professional group registrations.

SIGNATURE PARTNERSHIPS

Lead the Investment

Our Premier and Platinum partners receive the conference's highest levels of visibility and direct engagement with attendees.

EXCLUSIVE PARTNERSHIP

1 AVAILABLE

Premier Sponsor

$20,000

- 10 professional registrations plus 20 sponsored student registrations
- Top billing during general sessions, on signage, promotions, event wear, and the conference website
- Recognition as sponsor of one keynote session
- A 5-7 minute welcome address before a keynote meal session
- Organization branding on event lanyards
- Opportunity to present a conference breakout session
- Full-page, four-color back cover advertisement and organization profile in the program
- Premium exhibit placement with one 6-foot skirted table and two chairs
- Pre-event social media feature and approved swag bag materials
- One sponsored BMAAC On the Rise virtual roundtable
- Year-round recognition and a post-event impact report

KEYNOTE PARTNERSHIP

2 AVAILABLE

Platinum Sponsor

$15,000

- 8 professional registrations plus 15 sponsored student registrations
- Prominent branding on conference signage, event promotions, and the conference website
- Recognition as sponsor of one keynote general session
- Half-page, four-color advertisement and organization logo in the program
- Exhibit placement with one 6-foot skirted table and two chairs
- Pre-event social media feature and approved swag bag materials
- One sponsored BMAAC On the Rise virtual roundtable
- Year-round recognition and a post-event impact report

HIGH-IMPACT OPTIONS

Expand Access and Visibility

Gold and Silver sponsors receive strong conference visibility while directly expanding student access and connection.

FEATURED PARTNERSHIP

Gold Sponsor — $10,000

- 6 professional registrations plus 10 sponsored student registrations
- Featured branding on conference signage, event promotions, and the conference website
- Quarter-page, four-color advertisement in the conference program
- One 6-foot skirted exhibit table with two chairs
- Pre-event social media feature and approved swag bag materials
- Student-access recognition and a post-event impact report

COMMUNITY PARTNERSHIP

Silver Sponsor — $5,000

- 3 professional registrations plus 5 sponsored student registrations
- Logo on conference signage, in the conference program, and on the conference website
- One 6-foot skirted exhibit table
- Opportunity to provide approved materials for attendee swag bags
- Student-access recognition and a post-event impact report

Every sponsorship strengthens access. Gold and Silver partners receive a post-event impact report showing how their investment supported the BMAAC community.

ACCESSIBLE WAYS TO PARTICIPATE

Partner at Every Level

Organizations of different sizes can help remove barriers and strengthen the BMAAC community. These partnership levels create clear entry points for student access, community support, and returning donors.

STUDENT ACCESS PARTNERSHIP

Access Partner — $2,500

- 2 professional registrations plus 2-4 sponsored student registrations
- Recognition on the conference website and in the conference program
- Sponsor may select an eligible school or community organization to receive student registrations
- BMAAC may place the sponsored seats where they can have the greatest impact

COMMUNITY SUPPORT

Community Partner — $1,000

- Recognition on the conference website and in the conference program
- Recognition as a community supporter of Black male academic achievement

ACCESSIBLE ENTRY POINT

Supporting Partner — $500-$750

- Name recognition as a BMAAC supporter
- An accessible entry point for small businesses, community partners, and returning donors

Student access is flexible by design.

Sponsored registrations may be designated to an eligible school or community organization, distributed by BMAAC, or used to support complimentary student seats tied to professional group registrations.

BECOME A 2027 SPONSOR

Sponsorship Commitment Form

Complete this fillable form and return it to info@bmaac.org. A BMAAC representative will confirm next steps.

Sponsor information

ORGANIZATION

WEBSITE

PRIMARY CONTACT

TITLE

EMAIL

PHONE

MAILING ADDRESS

CITY

STATE

ZIP CODE

Select a sponsorship level

- ☐ $20,000 Premier Sponsor
- ☐ $15,000 Platinum Sponsor
- ☐ $10,000 Gold Sponsor
- ☐ $5,000 Silver Sponsor
- ☐ $2,500 Access Partner
- ☐ $1,000 Community Partner
- ☐ $500-$750 Supporting Partner
- ☐ Other amount:

Payment preference

- ☐ Check enclosed
- ☐ Please send an invoice
- ☐ Online payment

bmaac.org/sponsors.html

CHECKS PAYABLE TO

OPPORTUNITY UNLEASHED

P.O. Box 112189, Tacoma, WA 98411

SPONSOR PAGE

Authorization

AUTHORIZED NAME

DATE

PO NUMBER (IF APPLICABLE)

QUESTIONS? info@bmaac.org | www.bmaac.org